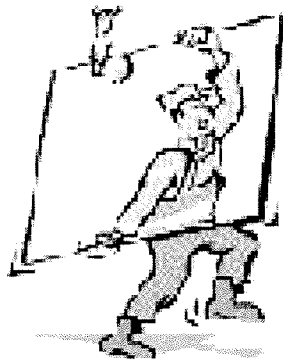


GlassDay

New England

“New England’s Only Premier Glass Showcase!”



Eighth Educational Conference & Product Showcase

Friday, April 27, 2012

2:00 pm – 8:00 pm

Mohegan Sun Convention Center

Uncasville, CT

Presented by the Connecticut and Massachusetts Glass Dealers Associations

For more information about GlassDay New England, visit www.ctglass.org or call CGDA at 860.727.0166 - CGDA 330 Main Street, 3rd Floor, Hartford, CT 06106 Fax: 860.541.6484

GlassDay

New England

Eighth Educational Conference & Product Showcase

January 3, 2012

The Connecticut Glass Dealers Association and The Massachusetts Glass Dealers Association invite you to exhibit at our Eighth GlassDay New England on Friday, April 27, 2012. GlassDay is back after a one year hiatus and in our opinion we have planned the best show yet. We look forward to helping you and your company reach existing and prospective customers at our new and improved GlassDay New England.

Our Associations have met to streamline their efforts and have an improved marketing plan to make this event even bigger than past years. Being the only event of this type in New England in 2012, we are expanding our reach to invite all glass dealers around our region, and expect that our list of exhibitors will grow as well. We hope that you will decide today to join us in what we believe will be an extraordinary event.

GlassDay New England Co-Chairs:

CGDA

Carl Von Dassel Jr.

Tri-State Glass

MGDA

Barry Gaughran

Ace Auto & Plate Glass

For more information about GlassDay New England, visit www.ctglass.org or contact

CGDA or MGDA – 330 Main Street, 3rd Floor, Hartford, CT 06106

Phone: 860.727.0166 Fax: 860.541.6484

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New England

Educational Conference & Product Showcase

CONTRACT FOR EXHIBIT SPACE

Booth Price: **\$850.00 prior to February 27, 2012** **\$1,000.00 after February 27, 2012**
\$1,300.00 for two (2) booths and each additional thereafter is \$450.00 per booth

This signed contract, along with our company check for full payment of \$ _____ for (#) _____ 10' X 10' booth(s) requested, represents our company's agreement to exhibit our product(s) and/or services at the 2012 GlassDay New England Educational Conference & Product Showcase in Uncasville, CT. The Presenters of the conference and product showcase are the Connecticut Glass Dealers Association, Inc. and the Massachusetts Glass Dealers Association, Inc. (hereinafter jointly referred to as "Presenters"). This conference and product showcase will take place on Friday, April 27 2012 from 2:00 PM to 8:00 PM, at the Mohegan Sun Convention Center (hereinafter referred to as "host facility"). Our company (hereinafter referred to as "exhibitor") and its authorized personnel (hereinafter referred to as "company employee or employees"), agree to indemnify and hold harmless the presenters and the host facility for any damage, breakage, or loss of any company or personal property during the entire day of April 27, 2012. Additionally, all company employees hold harmless the presenters from any liability arising from the personal injury or death, which may occur during the duration of the conference and product showcase.

It is agreed by the exhibitor and the presenters that no refunds for exhibit space will be made for any reason after March 15, 2012. Further, it is agreed by the exhibitor to abide by the general and accepted rules of the conference and product showcase as provided in the exhibitor information package, and other rules and regulations issued to all exhibitors before and during the conference and product showcase hours.

Please mail this contract and check, payable to CGDA, to 330 Main Street, 3rd Floor, Hartford, CT 06106 or fax to 860.541.6484. For further information please call CGDA at 860.727.0166

My Company is bringing onto the tradeshow floor: Truck Equipment (*no gas or fuel powered*)

Company Billing Information:

Contact Name: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (_____) _____ Fax: (_____) _____ Email: _____

By: (Authorized Signature) _____ Date: _____

**** FOR YOUR CONVENIENCE, YOU MAY CHARGE YOUR EXHIBIT BOOTH, SPONSORSHIP,
AND PROGRAM BOOK ADVERTISEMENT TO YOUR CREDIT CARD ****

Credit Card # (MC/VISA ONLY): _____ Exp. Date: _____

Name on Credit Card: _____

Company Contact Information: (*All GlassDay promotional & on-site information will be mailed to this address ONLY*)

Name: _____ Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____ Email: _____

GlassDay New England

Booth and Hotel Information

Booth Set-Up and Fee:

Location: Mohegan Sun Convention Center
1 Mohegan Sun Boulevard
Uncasville, CT 06382

Date: Friday, April 27, 2012

Set-up Time: 11:00 am – 1:30 pm

Show Time: 2:00 pm – 8:00 pm

Cocktail Reception: 7:00-8:00 pm on tradeshow floor

Dismantling: 8:00 – 9:00 pm *No dismantling allowed prior to 8:00 pm (fee will apply)*

Fee: \$850.00 prior to February 26, 2012 \$1,000.00 February 26, 2012 and after
\$1,300.00 for two (2) booths and each additional thereafter is \$450.00 per booth

Booth Description & Furnishings:

Size of Booth: 10 X 10

The following items are included in your booth:

- 1 – 8' high back wall and 3' high side drape
- 1 – 6' skirted table (uniform in color)
- 2 – Folding chairs
- 1 – Wastebasket with liner
- 1 – 7" x 44" identification sign
- 2 – Complimentary exhibitor passes (*additional passes are available for \$15.00 each*)

Exhibitor Product Showcase Passes: Each exhibitor will be provided with TWO FREE Exhibitor Passes to be used by personnel who will attend to your booth. Additional passes will have to be PURCHASED at the same rate as attendees on the DAY OF THE SHOW.

***Additional furnishings can be purchased from the Drayage Company.**

*** Electricity to booths can be purchased from Mohegan Sun.**

Request forms will be mailed after booth registration is received.

Hotel Accommodations:

Mohegan Sun Hotel:

Special Room Rates: Thursday, April 26 - \$179.00 & Friday, April 27 - \$279.00

1-877-Mohegan (664-3426) Code: GLASS12

Best Western Cristata Inn – 860.848.0660

Microtel: 860.367.0880

Parking:

Complimentary Valet Parking is available 24 hours at the Mohegan Hotel & Convention Center entrances.

GlassDay New England

EXHIBITOR PRODUCT SHOWCASE PASS REQUEST FORM & PROGRAM BOOK INFORMATION

We need _____ Exhibitor Product Showcase Passes for our representatives
who will attend our booth.

Each exhibiting company will be provided with **TWO FREE** Exhibitor Passes to be used by
personnel who will attend to your booth. Additional passes will have to be **PURCHASED** at
the same rate as attendees **PRIOR** to the showcase.

Company: _____

Names: _____

Program Book Information:

Please describe the product and/or services that your company or division provides for glass
dealers, architects, and other building industry professionals. This description will be printed in
the program book. Please use 20 WORDS or LESS and print clearly.

Our company's booth sign should read as follows:

If possible, please do NOT place our company's booth near these other exhibitors:

GlassDay New England

Program Book Information

A Program Book listing all show-related events, exhibiting companies, and messages and information from the committee will be published. Advertisements will be accepted to defray the cost of publishing this book. The book size will be 8-1/2" high and 5-1/2" wide.

Advertisements will be accepted on a first-come, first-served basis. Complete the Program Book Advertisement Space Reservation Form below. Email ad copy to allyson@ctcapitolgroup.com Mail check to address below by **April 1, 2012** to reserve your space. Payment details and copy deadlines are listed below.

Ad Registration Form

Make check payable to CGDA and Mail to: CGDA 330 Main Street, 3rd Floor, Hartford, CT 06106,
Phone: 860.727.0166 Fax: 860.541.6484 by **April 1, 2012**. Email ad copy to allyson@ctcapitolgroup.com

Ad Type: (check one)

- | | | |
|--|----------------------------|----------|
| <input type="checkbox"/> Business Card | 2" high by 3-1/2" wide | \$50.00 |
| <input type="checkbox"/> 1/2 Page | 3-1/2" high by 4-1/2" wide | \$75.00 |
| <input type="checkbox"/> Full Page | 7-1/2" high by 4-1/2" wide | \$125.00 |
| <input type="checkbox"/> Full Page (Inside Covers) | 7-1/2" high by 4-1/2" wide | \$150.00 |
| <input type="checkbox"/> Full Page (Back Cover) | 7-1/2" high by 4-1/2" wide | \$175.00 |

Company Name: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

GLASSDAY

NEW ENGLAND

EIGHTH EDUCATIONAL CONFERENCE & PRODUCT SHOWCASE

NEW ENGLAND'S ONLY PREMIER GLASS SHOWCASE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$2500

Includes signage at registration, logo in program book, logo on all pre-event mailings, logo on CGDA & MGDA website, double booth, first pick of booth location, and cocktail reception sponsor.

SILVER SPONSORS - \$500

Includes signage at registration, listing in program book and first pick of booth after the Platinum Sponsor.

SEMINAR SPONSORS – \$300 EACH

Includes signage at an individual seminar of your choice, listing in program book & introduction of speaker.

DOOR PRIZE SPONSOR – PRIZE VALUED AT \$250

Company name and logo on raffle cards distributed to all attendees and announcement at prize give away

SPONSORSHIP REGISTRATION FORM

Type of Sponsorship: _____

Company Name: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Please make checks payable to CGDA and mail to: 330 Main Street, 3rd Floor, Hartford, CT 06106
Phone: 860.727.0166 Fax: 860.541.6484

CGDA
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Hartford, CT 06106

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